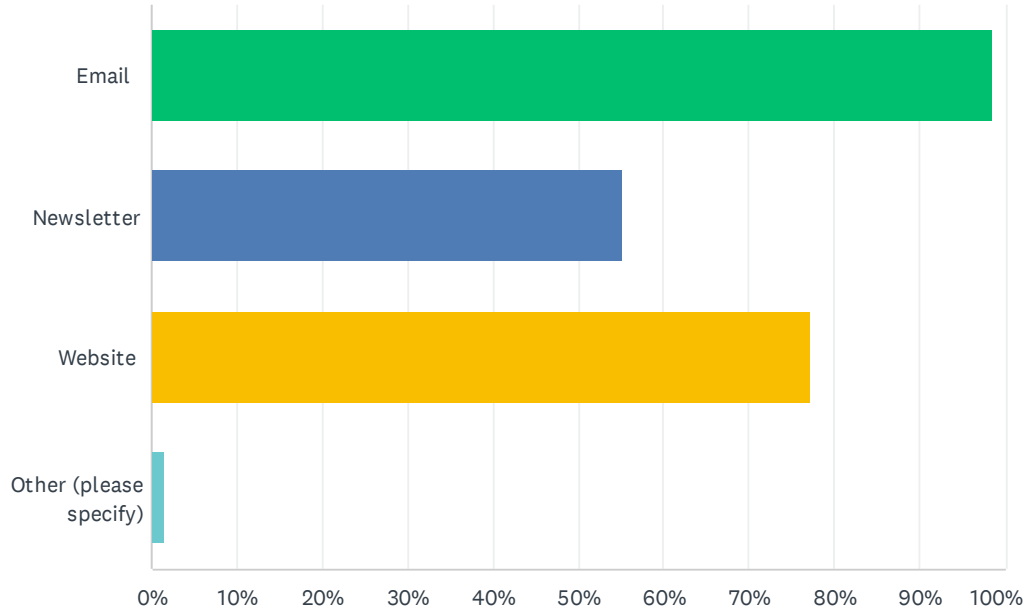


Q1 Before today, which of the following ASPA communication platforms were you aware of (select all that apply):

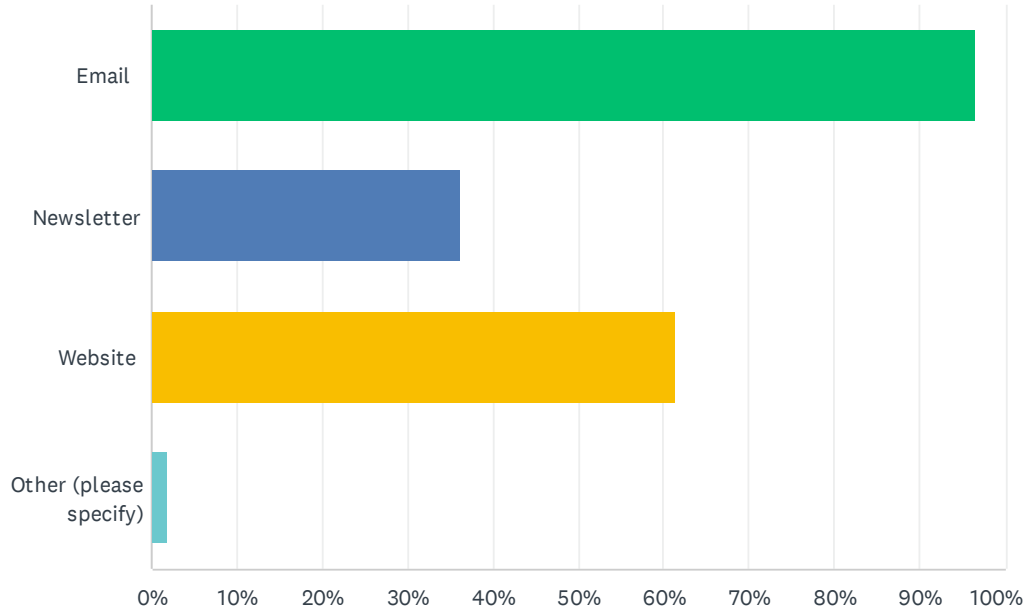
Answered: 438 Skipped: 0



ANSWER CHOICES	RESPONSES	
Email	98.40%	431
Newsletter	55.25%	242
Website	77.17%	338
Other (please specify)	1.60%	7
Total Respondents: 438		

Q2 Before today, which of the following ASPA communication platforms have you used (select all that apply):

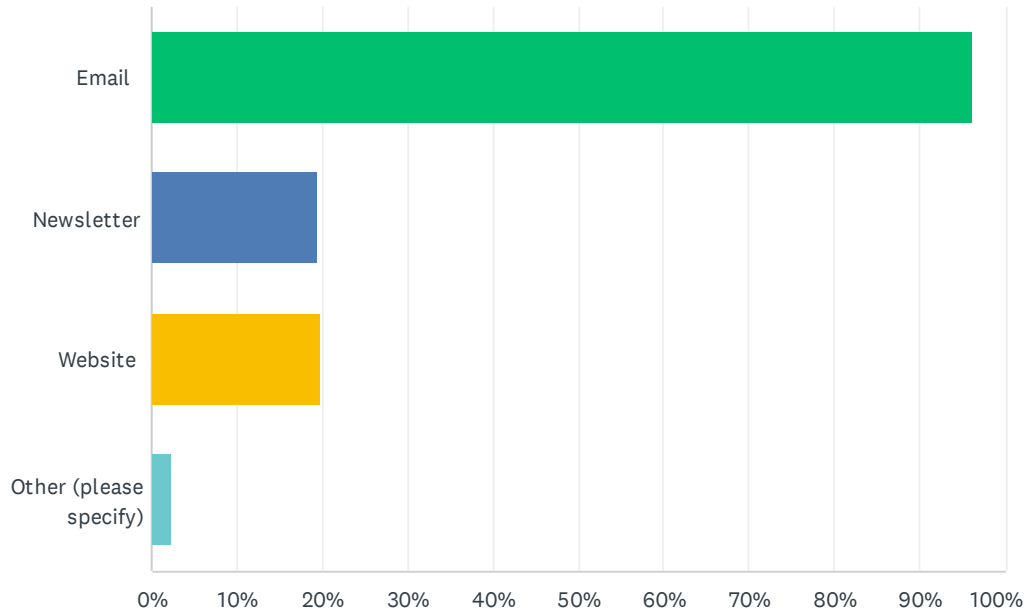
Answered: 437 Skipped: 1



ANSWER CHOICES	RESPONSES	
Email	96.57%	422
Newsletter	36.16%	158
Website	61.33%	268
Other (please specify)	1.83%	8
Total Respondents: 437		

Q3 How do you prefer to receive communications from ASPA?

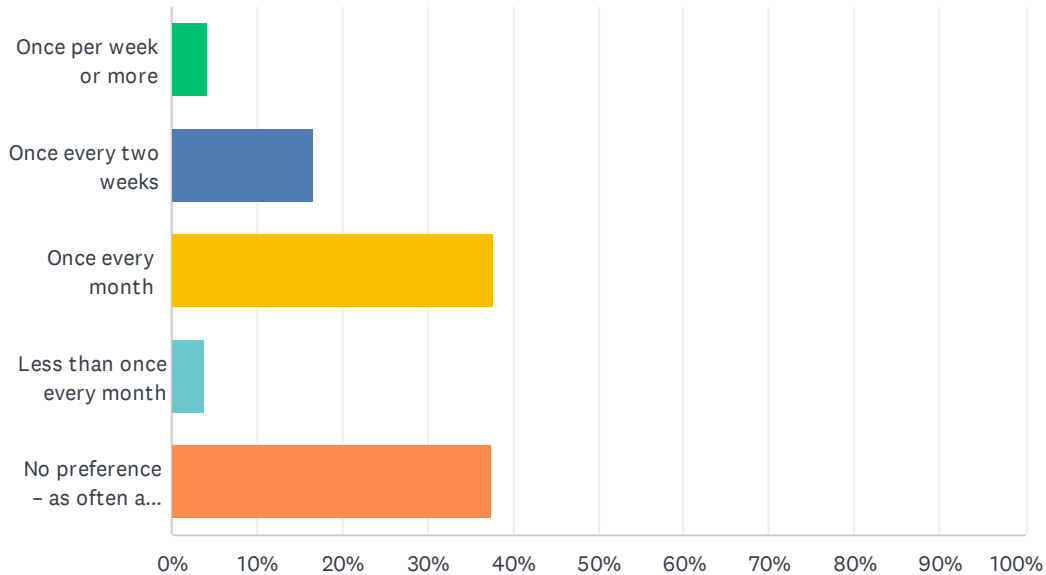
Answered: 438 Skipped: 0



ANSWER CHOICES	RESPONSES	
Email	96.12%	421
Newsletter	19.41%	85
Website	19.86%	87
Other (please specify)	2.28%	10
Total Respondents: 438		

Q4 About how often would you prefer to receive communications from ASPA?

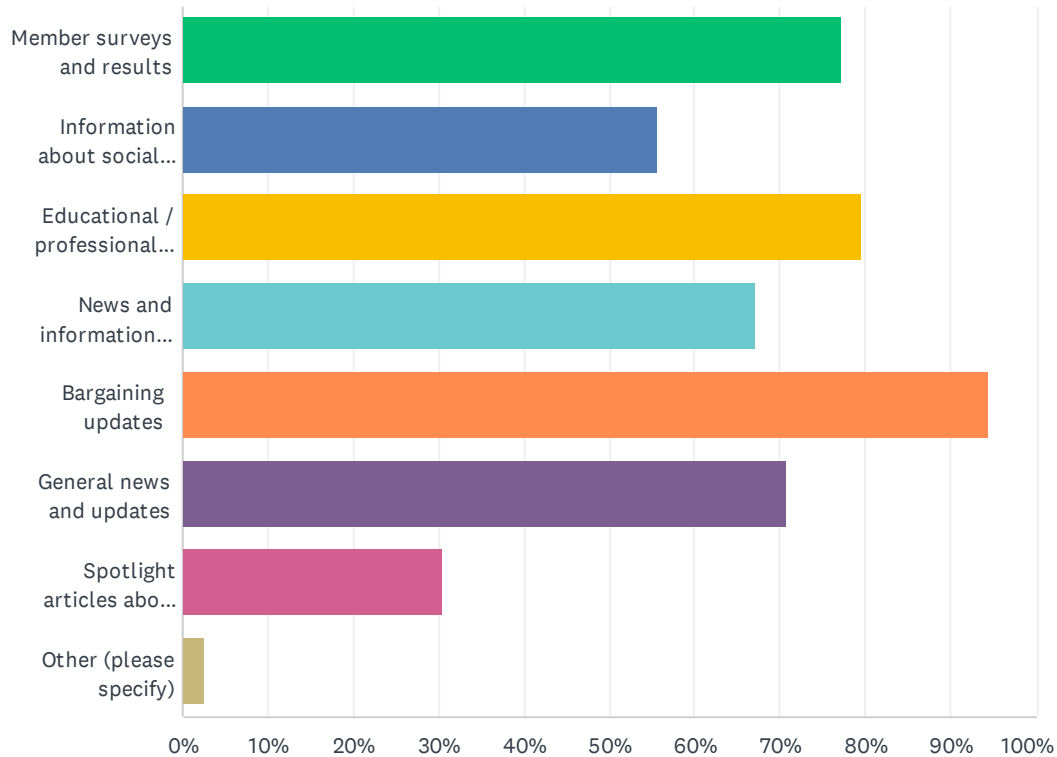
Answered: 438 Skipped: 0



ANSWER CHOICES	RESPONSES	
Once per week or more	4.34%	19
Once every two weeks	16.67%	73
Once every month	37.67%	165
Less than once every month	3.88%	17
No preference – as often as needed	37.44%	164
TOTAL		438

Q5 What kind of communications would you like to receive from ASPA? Please (select all that apply):

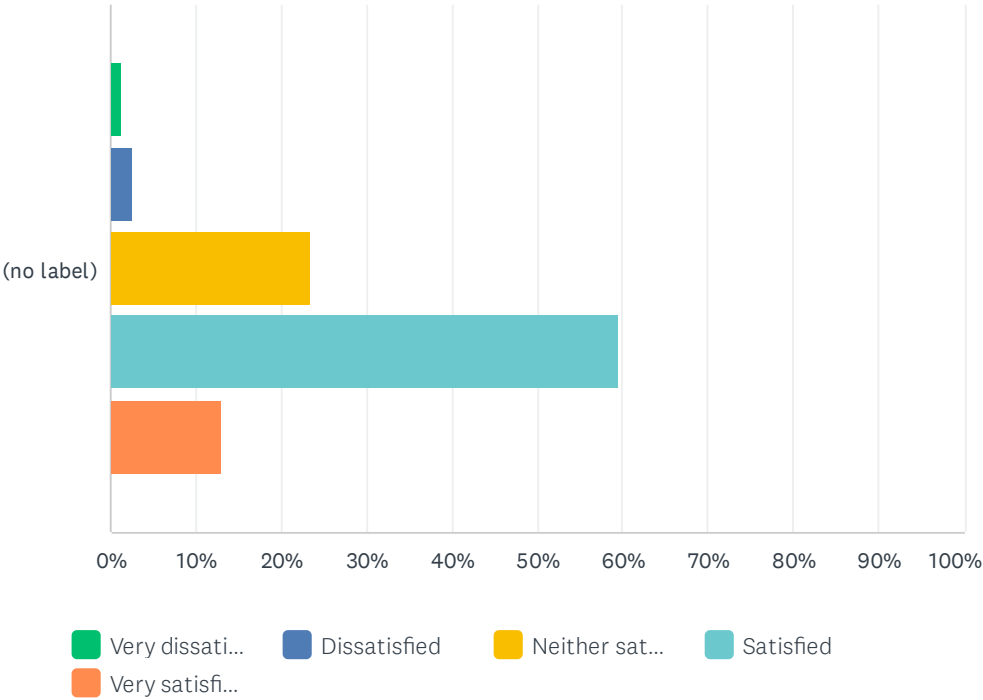
Answered: 438 Skipped: 0



ANSWER CHOICES	RESPONSES	
Member surveys and results	77.17%	338
Information about social events and other activities for members	55.71%	244
Educational / professional development seminars, lunch & learns and other opportunities	79.45%	348
News and information from ASPA leadership	67.12%	294
Bargaining updates	94.52%	414
General news and updates	70.78%	310
Spotlight articles about ASPA members	30.59%	134
Other (please specify)	2.51%	11
Total Respondents: 438		

Q6 How satisfied are you with the communications you currently receive from ASPA?

Answered: 435 Skipped: 3



	VERY DISSATISFIED	DISSATISFIED	NEITHER SATISFIED NOR DISSATISFIED	SATISFIED	VERY SATISFIED	TOTAL	WEIGHTED AVERAGE
(no label)	1.38% 6	2.53% 11	23.45% 102	59.54% 259	13.10% 57	435	3.80